

# Privacy Policy

This Privacy Policy (the “**Statement**”) describes the policies and procedures regarding the collection, use, and disclosure of personal information received through the VeeR Service, including but not limited to our websites and other applications (the “**Site**”). The terms “**we**”, “**us**”, “**our**”, “**VeeR**”, and “**Service**” refer to the VeeR Service. The terms “**you**”, “**your**”, and “**users**” refer to visitors, registered users, and all other users of the Service. By accessing or using the Service, you are consenting to our processing of your information as set forth in this Statement now and as amended by us. You acknowledge that this Statement is part of our **Terms of Service**. Please do not access or use the Service if you are unwilling or unable to be bound by the Terms of Service and the Privacy Policy.

## 1. INFORMATION WE COLLECT AND HOW WE USE IT

*Personal Information.* If you create an account to take advantage of the full range of services offered on the Site, we ask for and store account information that can be used to identify or contact you (“**Personal Information**”), such as your email address. You can also import your account information from a third party. We may use this Personal Information to expedite your registration process, and enhance and customize your experience on the Site. Your Personal Information will not be visible to other users. You can update or change your Personal Information at any time via your account settings.

*Public Content.* You can contribute to and interact with the Site in a number of different ways, including but not limited to filling out your account information, creating channels and filling out your channel profiles, uploading videos, creating playlists, liking and disliking content, commenting on content, and subscribing to channels. We may store these contributions and interactions (your “**Public Content**”), display them to other Site visitors and users, and use them for promotional purposes. Note that any information you provide in your channel profiles, including your channel names and avatars, is visible to the public. Please do not include information in your Public Content that you expect to keep private. We are not responsible for the information you choose to include in your Public Content.

*Inviting friends.* You may choose to invite your friends to join VeeR by providing their contact information or by importing your connections from other websites. We may store and use your friends’ contact information for the sole purpose of allowing you to invite them to join and connect with you on the Site.

*Activity and log data.* We automatically store information related to your use of the Site (“**Activity**”), such as the pages you view on the Site, your browser type and language, Internet Protocol address, requested URL, referring URL, and the date and time of your visit. We use this type of information to administer the Site and provide the highest possible level of service to you. We also use this information in the aggregate to perform statistical analyses of user behavior and characteristics in order to measure interest in and use of the various areas of the Site.

*Location data.* When you use the Site, we may use your approximate physical location (based on the Internet Protocol address of your computer or your current location from your mobile device, should you choose to provide it) to provide you with location-based information and advertising.

*Cookies.* We send cookies to your computer in order to uniquely identify your browser and improve the quality of our service. “**Cookies**” refer to small pieces of information that a website sends to your computer’s hard drive while you are viewing the Site. We may use both session cookies (which expire once you close your browser) and persistent cookies (which stay on your computer until you delete them). Persistent cookies can be removed by following the instructions in your browser’s help menu. If you choose to disable cookies, some areas of the Site may not work properly or at all.

*Third party services.* We allow you to access third party services, such as Facebook and Twitter, to share your selected Public Content with those services, and import information about who you are connected with on those services so that you can connect with people you know on the Site. You can manage your third party services preferences at any time via your VeeR settings. Some third party services may also provide us with information from your accounts on these services that allows us to enhance and customize your experience on the Site. You can also further modify your privacy settings with third party services directly.

*Feedback.* If you contact us to provide feedback, register a complaint, or ask a question, we may store your communications, including any Personal Information you include in them, so that we can effectively respond to you. Our contact information is provided at the end of this Statement.

*Administration.* We may use the information described above for routine administrative purposes, such as investigating abuses on the Site, responding to user inquiries, and enforcing and applying our Terms of Service and this Statement.

*Data storage.* We store data in China.

*Credit card purchases.* If you purchase products and services through VeeR, we may collect and store billing and credit card information. This information will only be shared with third parties who perform tasks (such as fulfilling orders and processing credit card payments) required to complete the purchase transaction. When you enter sensitive information (such as a credit card number) on our registration or order forms, we encrypt that information using secure socket layer technology.

## **2. TRANSFER OF INFORMATION**

*Public Content.* We may distribute your Public Content to third parties with your permission or pursuant to our Terms of Service. For example, if you post content on the Site, we may distribute such Public Content to a wider audience by sharing it (or portions of it) with third parties so that they can publish it on their own websites and media platforms. When we distribute your Public Content to third parties, we may ask them to credit you as the source of these contributions by including your display name and profile image.

*Third party service providers.* We provide some of our services through contractual agreements with affiliates, partners, service providers, and other third parties. We may share information about you with our service providers so that they can perform the services they are required to perform. Our service providers are not permitted to use your Personal Information other than to provide those requested services. We will encourage our service providers

to adopt and post privacy policies. However, the use of your Personal Information by our service providers is governed by the privacy policies of these service providers, and is not subject to our control.

*Third party advertising.* We may use third party advertising companies to serve ads when you visit VeeR. These companies may use information from your Public Content (not including your Personal Information) and Activity related to your use of the Site to provide advertisements about goods and services that may be of interest to you. We do not send any individualized Personal Information to third party advertisers, but these advertisers may have access to information that they obtain through Cookies or that you share with these advertisers yourself. Note that we do not rent, share, sell, or trade your personally identifiable information with third parties for direct marketing purposes.

*Aggregate information.* We may share non-personal information in the aggregate to third parties relating to user behavior in connection with actual or prospective business relationship with those third parties, such as advertisers and content distributors. For example, we may disclose the number of users that have been exposed to or clicked on advertising banners.

*Business transfers.* We may share your information with our parent company, subsidiaries, joint ventures, or other companies under a common control that we may have now or in the future, in which case we will require them to honor this Statement. If another company acquires our company or all or substantially all of our assets, that company will possess your information, and will assume the rights and obligations with respect to that information as described in this Statement.

*Investigations.* We reserve the right to investigate abuses on the Site, and to enforce and apply our Terms of Service and this Statement. We may disclose information about you to third parties if we have a good faith belief that such disclosure is reasonably necessary to (i) take action regarding suspected illegal activities; (ii) enforce or apply our Terms of Service and this Statement; (iii) comply with legal process or other government inquiry, such as a search warrant, subpoena, statute, judicial proceeding, or other legal process served on us; or (iv) protect our rights, reputation, and property, or that of our users, affiliates, or the public.

### **3. MANAGING YOUR INFORMATION**

You can access and change your Personal Information at any time via your account settings or by contacting us with your request at support [at] VeeR [dot] com.

We use your email address to send you notifications, newsletters, and updates. You can access and change your email preferences at any time via your account settings or by contacting us at support [at] VeeR [dot] com. However, despite your indicated email preferences, we may still need to contact you as required by law or on legal matters, for example to inform you of any material updates to our Terms of Service or this Statement.

### **4. SECURITY**

Your account is password protected. Your password will never be visible to employees or affiliates of VeeR.

We follow generally accepted industry standards to safeguard against the loss, misuse, and alteration of your Personal Information, both during transmission and once we receive it. No method of transmission over the Internet or method of electronic storage is fully secure, however. Therefore, while we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

We will make any legally-required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored Personal Information to you via email or conspicuous posting on the Site and will do so without unreasonable delay.

## **5. LINKS**

The Site may contain links to third party websites with which we have no affiliation. Except as set forth herein, we do not share your Personal Information with those third parties, and are not responsible for their privacy practices. We suggest you read the privacy policies of all such third party websites.

## **6. OUR POLICY TOWARDS CHILDREN**

The Site is intended for general audiences and is not directed to children under 13. We do not knowingly collect Personal Information from children under 13. If you become aware that your child has provided us with Personal Information without your consent, please contact us at support [at] VeeR [dot] com. If we become aware that a child under 13 has provided us with Personal Information without parental consent, we take steps to remove such information and terminate the child's account.

## **7. MODIFICATIONS TO THIS STATEMENT**

We may revise this Statement from time to time. The most current version of this Statement will govern our use of your information and will always be located here. If we make a change to this Statement that we believe materially reduces your rights, we may post a notice of such changes prior to implementing them on the Site and/or email you at the email address associated with your account.

You acknowledge and agree to maintain a valid email address as a registered user, review the Site and this Statement periodically, and remain aware of any modifications to this Statement. By continuing to access or use the Service after any changes to this Statement become effective, you agree to be bound by the revised Statement.

## **8. CONTACT**

If you have any questions or concerns regarding this Privacy Policy or the privacy practices of VeeR, you can email us at support [at] VeeR [dot] com.